Copy, Paste, & Hit Send!

Raising money doesn't have to be awkward. We've written the scripts for you. Just fill in the blanks, add your personal touch, and watch the donations come in.

📧 OPTION 1: The "Announcement" Email

Best for: Close friends and family.

Subject: I'm doing something a little crazy...

Hi [Name],

I have some big news. I've decided to sign up for **[Name of Race]** on **[Date]**.

But I'm not just running for a PR. I've joined the **Race For Remission** team to support The Jackson Copeland Foundation.

As many of you know, this cause is important to me because [Optional: Insert personal connection or "I believe no one should have to fight cancer alone"].

My goal is to raise **$500** for the foundation. This money goes directly to funding safer leukemia treatments and supporting families in the thick of the fight.

Will you support my run with a donation of $25 or $50?

You can donate securely at my link here: **[Insert Your Fundraising Link]**

Thank you for cheering me on!

Best, [Your Name]

💼 OPTION 2: The "Coworker" Email

Best for: Colleagues, bosses, or professional networks.

Subject: Running for a cure (and coffee?)

Hi Team,

I'm trading my office chair for running shoes. On **[Date]**, I'll be running the **[Race Name]** to support the Jackson Copeland Foundation, a nonprofit fighting pediatric leukemia.

I'm looking for sponsors to help me hit my fundraising goal. Every dollar raised supports critical research and patient families.

Would you consider sponsoring a mile? You can donate here: **[Insert Your Fundraising Link]**

P.S. Does our company match charitable gifts? Let me know! Thanks, [Your Name]

💬 OPTION 3: The "Quick Text" Scripts

Best for: Group chats and close friends. Send these with a selfie of you in your running shoes.

Script A (The "Just Signed Up"): "Hey guys! I just signed up for a race to support the Jackson Copeland Foundation. I'm trying to raise $100 this week to earn my team hat. 🧢 Would you chip in $10 to get me started? [Link]"

Script B (The "Coffee Trade"): "If I run 5 miles this morning, will you buy me a coffee? ☕ (By coffee, I mean a $5 donation to my leukemia fundraiser). Here is the link! [Link]"

📱 OPTION 4: Social Media Captions

Pair these with a photo of you training or the "I'm Running For A Cure" badge.

Caption 1 (The Mission): "Running is hard. Leukemia is harder. I'm proud to join the #RaceForRemission team to fight pediatric cancer. I'm dedicating my miles to the families who don't have a choice but to be brave. Help me reach my goal at the link in my bio! @JacksonCopelandFdn #JacksonWouldGo"

Caption 2 (The Jersey Hunt): "I have 3 weeks to earn my official Race For Remission jersey! 🎽 I need just $[Amount] more to unlock it. Who can help me get across the finish line today? Link in bio!"

💡 PRO TIPS FOR FUNDRAISING

1. **Donate to yourself first.** People are more likely to give if they see there is already money in the pot. Start with $20.
2. **Follow up.** People are busy. A friendly reminder text ("Hey, just bumping this!") a week later is totally normal.
3. **Say Thank You.** When someone donates, tag them publicly on social media. It makes them feel good and reminds others to give!